

## Corporate social responsibility

# Charging ahead with responsibility

We don't measure our success solely through growth in financial numbers. Rather, we believe that true success lies in the positive impact we create, on society and the communities in which we operate. We are focused on creating opportunities for all stakeholders through our multi-pronged CSR interventions, that encompass education, healthcare, livelihood and self-sustenance trainings.

Our CSR activities are guided by these four pillars:



**Samridh  
Bharat**



**Swasth  
Bharat**



**Surakshit  
Bharat**



**Saksham  
Bharat**



## Samridh Bharat Programme



### FOSTERING A CULTURE OF START-UPS

We collaborated with the Centre for Innovation, Incubation and Entrepreneurship (CIIE) of Indian Institute of Management, Ahmedabad, for the development of an Incubation Infrastructure to create a holistic ecosystem to incubate start-ups. This project is expected to be completed by October 2022.

- ~6,000+ innovators/entrepreneurs to benefit from the incubation space
- Capacity building support to be provided to ~200 early-stage start-ups
- ~0.5 million stakeholders/individuals to be influenced
- ~1 million people to be directly influenced by the technology and solutions developed by these start-ups

### INCUBATION LABS FOR SCALING INNOVATIONS

We collaborated with the Foundation for Innovation and Technology Transfer (FITT), an industry interface of Indian Institute of Technology, Delhi, to foster, promote and sustain the commercialisation of science and technology. We are focussing on tech-based research to bolster sustainable innovations, that may have commercial potential in the automotive industry. We will fund, support and collaborate with FITT on the various activities under the programme, building opportunities for Indian innovators to create safe, convenient and eco-friendly mobility for everyone.

We partnered with Foundation of Innovation and Technology Transfer (FITT), IIT Delhi, to foster, promote, and sustain commercialization of science and technology. Under this program, we supported Quanteon Powertrain, a startup incubated in IIT Delhi and founded by two former Indian Navy officers, Commander Ramesh Lakra (retd) and Commander KV Narsimham (retd). They are leading the way in homegrown motor designs to power the EV revolution in the country. In the true spirit of Atmanirbhar Bharat, their designs and processes are homegrown, aimed at creating a true value proposition.

- Working in the niche field of axial flux machine design
- Developed manufacturing processes, enabling seamless translation for volume production of axial flux machines
- Motors designs are powering the L5 and L7 segments, while other designs are in various stages of testing and validation
- A novel design for an axial flux, eAxle – Sudarshan Chakra designed by the startup, was selected for the inaugural grant under Sona Comstar – IIT Delhi Innovation Program for Safe and Eco-friendly Mobility; their design leverages the benefits of axial flux technology for a customised motor for eAxle application which is more efficient than any available product in the market
- The design work has been completed and the motor testing is scheduled to be undertaken in June 2022

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### Swasth Bharat Programme



#### DISTRIBUTION OF HEALTH CARE ESSENTIALS

We partnered with M/s. Kaushalya Foundation to provide medical kits, hygiene kits, oxygen concentrators, masks and other health care facilities to the underprivileged people in different blocks and villages.

- Providing immediate sustenance relief by distributing cooked meals and rations
- Preparing the community through communication and other interventions
- Building long-term resilience through health and hygiene services to support livelihood

#### STRENGTHENING HEALTH INFRASTRUCTURE

We collaborated with several medical institutions and government facilities to strengthen health infrastructure and increase accessibility.

##### Medical Equipment for Paediatric ICU

We partnered with Aakash Healthcare Super Specialty Hospital (Aakash Healthcare Private Limited) to purchase medical equipment for the building of a paediatric ICU. The Hospital acquired various medical equipment including HFNC machines, paediatric wrap for SPO2 probes, universal ventilators, multipara monitor with EtCO2.

##### Deployment of BiPAP Machines

We collaborated with Mahratta Chamber of Commerce, Industries and Agriculture (MCCIA) for the procurement of 20 units of BiPAP Machines and distributed them to various hospitals in Delhi NCR including Aakash Healthcare, Moolchand Hospital, Artemis Hospital, Prakash Hospital, Civil Hospital, Vedic Hospital and Tirath Hospital.

##### 100-bed COVID-care centre

We partnered with CII and Young Business Leaders Forum of ACMA in association with the District Administration, Gurugram, to set up a 100 Bedded COVID Care Centre in Gurugram.

##### Oxygen concentrators

We procured six oxygen concentrators for deployment in Rajmata Vijaya Raje Scindia Centre for Development, Madhya Pradesh.

##### Vaccination camps

We made donations towards the infrastructural development of vaccination camps, to ensure seamless vaccinations in the Primary Health Care Centre in Gurgaon.

>4.5 lakhs

MEALS PROVIDED IN FY 2021-22



### Saksham Bharat Programme



#### RENOVATIONS UNDERTAKEN FOR GOVERNMENT SCHOOL

We undertook the responsibility of renovating and improving the infrastructure of The Government Senior Secondary School located at Begumpur Khatola in Gurgaon, Haryana, India.

##### Installation of solar panels

We installed solar panels in the Govt. Senior Secondary School to ensure adequate access to electricity for an uninterrupted and comfortable learning experience along with considerable savings and awareness about green energy.

##### Construction of boundary walls

We fixed the broken boundary walls around the school premises to ensure the safety of the students.

#### Renovating the playground and toilets

We renovated the school playground by covering the floor area measuring ~490 sq. mt. with tiles. Additionally, we also renovated eight urinals and two toilets to improve the hygiene and sanitation facilities.

#### BASIC INFRASTRUCTURE MAINTENANCE OF VARIOUS GOVERNMENT SCHOOLS

We initiated the construction and renovation of several school buildings and toilets for various government schools across different locations in Chennai, including the schools located in Chunampet, Nellikuppam, Vandalur, Maraimalainagar, Manampathy.

##### Restroom construction at Chunampet

- No. of restrooms - two
- Total area - 1,204 sq. ft.
- Building type - RCC roof
- No. of restroom cabins - 14

##### Classroom renovation at Nellikuppam

- No. of renovated blocks - three blocks (18 rooms)
- Total painted area - 1,85,000 sq. ft.
- Repairing of doors, floor tiles and wall damages.

##### Class-room tile laying work at Manampathy

- Total tile laying area - 2100 sq ft
- Polycarbonate roofing at Vandalur and Maraimalai Nagar
- Polycarbonate roof sheet work for four existing restrooms

##### Painting work at Spkoil

- Restroom painting work at the Spkoil School



### Surakshit Bharat Programme

We contributed to Lal Bahadur Shastri foundation to support the children of the war veterans getting the desired education with the aid of scholarships under their Param Vir Chakra winners program. Under this program the foundation launched a digital platform to enable corporates connect with the families of war veterans to assist them in getting access to employment opportunities. The foundation also aim to create awareness about the Param Vir Chakra Holders of our nation through its project - 21 Salaam initiative.