

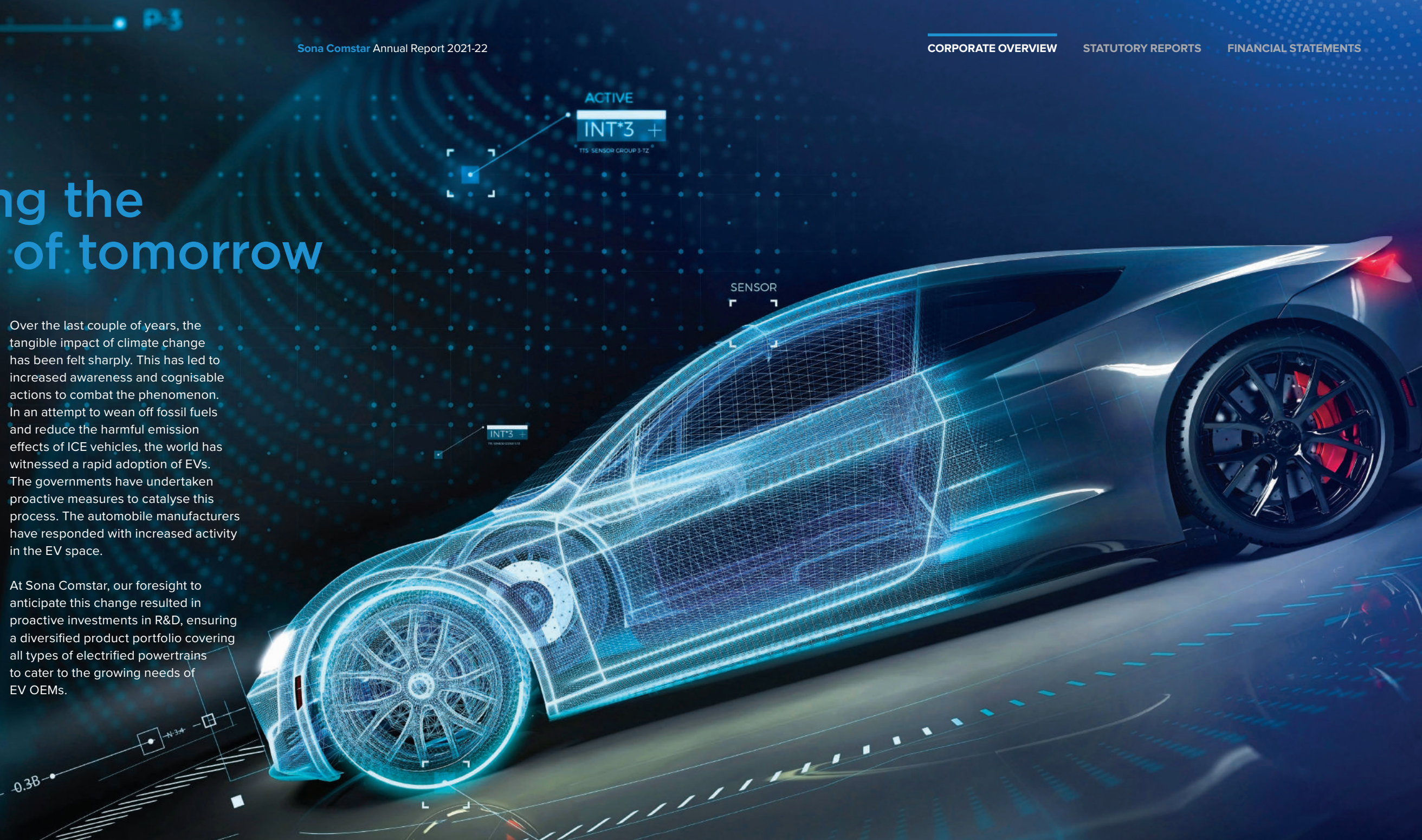
Strategic priorities

Electrifying the machines of tomorrow

We have always kept a close watch on evolving consumer preferences, and the EV boom is no surprise to us. We have geared up our production to cater to these changing needs with an aim to increase our revenue share from the EV segment by winning new orders.

Over the last couple of years, the tangible impact of climate change has been felt sharply. This has led to increased awareness and cognisable actions to combat the phenomenon. In an attempt to wean off fossil fuels and reduce the harmful emission effects of ICE vehicles, the world has witnessed a rapid adoption of EVs. The governments have undertaken proactive measures to catalyse this process. The automobile manufacturers have responded with increased activity in the EV space.

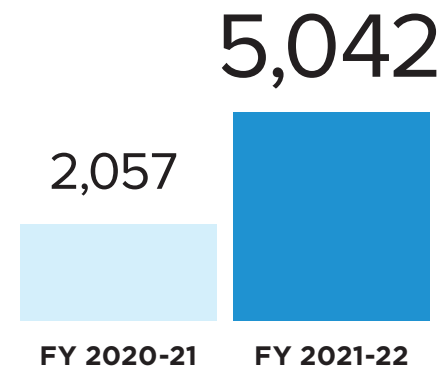
At Sona Comstar, our foresight to anticipate this change resulted in proactive investments in R&D, ensuring a diversified product portfolio covering all types of electrified powertrains to cater to the growing needs of EV OEMs.



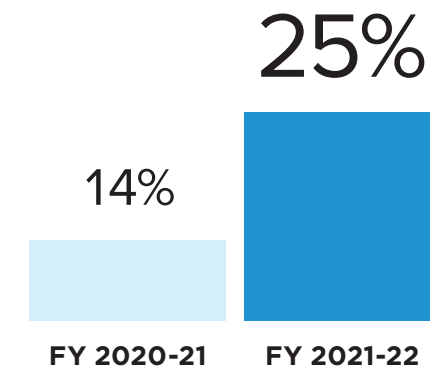
IMPACT

CONSEQUENTLY, WE HAVE BEEN AWARDED WITH NEW EV PROGRAMMES, WHICH HAVE HELPED US TO SIGNIFICANTLY INCREASE OUR REVENUE AND REVENUE SHARE FROM THE BATTERY ELECTRIC VEHICLE (BEV) SEGMENT.

REVENUE FROM THE BEV SEGMENT (INR in million)



REVENUE SHARE FROM THE BEV SEGMENT



TOTAL EV PROGRAMMES

