

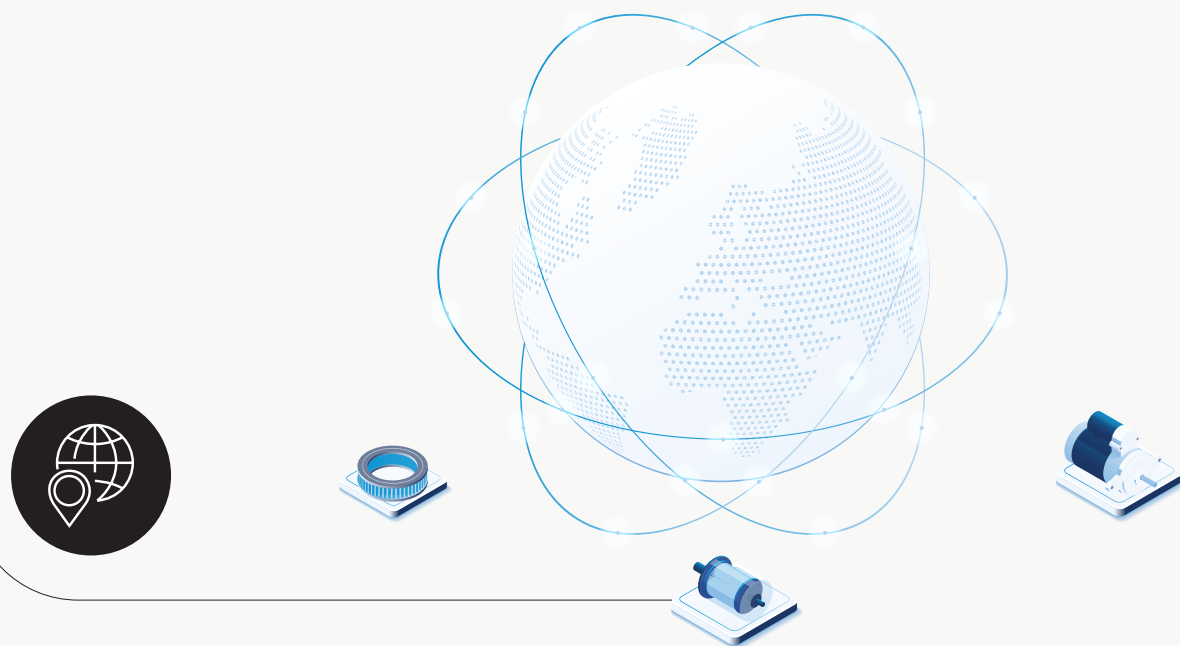
Strategic priorities

Improving our global market significance

Over the years, we have significantly increased our market share through our ability to service the needs and demands of our customers effectively. Our focus on innovation and new technologies has solidified our position as the partner of choice for the automakers worldwide.

With our strategically positioned manufacturing and assembly units spanning three continents, we are a key player in the global automotive industry. Over the past 24 years, our unwavering commitment to delivering top-notch products has made us the preferred partner for original equipment manufacturers (OEMs) worldwide. Our ability to effectively address the evolving needs of OEMs globally has been further validated by our new order wins.

Our primary focus lies in innovation and developing new products to become the technology and profitability leaders in our chosen product areas and technologies. We have made remarkable progress in growing our global market share in differential gears and starter motors over the past three years, and we remain dedicated to further increasing market shares through ongoing product innovation.



Suppliers to major global OEMs

INR 80 Billion

Worth of new orders added in FY23

35

Programmes won in FY23

7

New customers added in FY23



7

out of top 10 global PV OEMs



3

out of top 10 global CV OEMs



7

out of top 10 global tractor OEMs



5

out of top 10 global EV OEMs

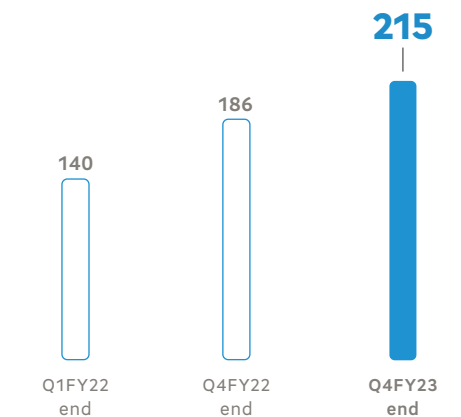


4

out of top 10 Indian E-2-Wheeler OEMs

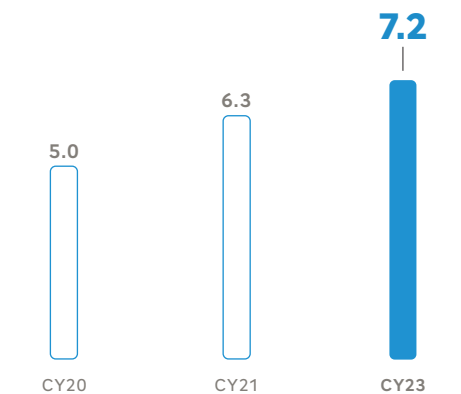
Total Net Orderbook

INR in billion



Global Market Share of Differential Gears

%



Global Market Share of Starter Motors

%

