

SOCIAL - COMMUNITIES

# Enabling a wider social impact

Our CSR strategy has been designed to undertake focused interventions across core social priorities – education, environmental stewardship, livelihood development, skills training, and economic empowerment. These initiatives foster resilience and sustainability among disadvantaged and underserved communities. Guided by our CSR policy, we allocate CSR spending strategically to maximise impact across our focus areas.



INR 97 mn

Amount spent and committed towards CSR initiatives during FY 2024-25

Exemplary Rating

Awarded by Bluesky Sustainable Business

## CSR initiatives

CSR Pillar	Programme details	Projects	Linkage to UN SDGs
<b>Pillar 1:</b> <b>Sona</b> <b>Comstar - Samridh Bharat Programme</b>	<p>Supporting entrepreneurs and innovators who create safe, convenient, and clean mobility solutions.</p> <ul style="list-style-type: none"> <li>Provides funding, resources, infrastructure, and expertise to foster innovative solutions</li> <li>Conducts an annual selection process through a specific application procedure</li> <li>Innovators retain ownership and the right to use intellectual property from their innovation</li> </ul>	<p><b>Driving tech-led employability through the Innovation in Mobility Programme – FITT, IIT Delhi</b> Supported four early-stage mobility-tech startups focused on EV infrastructure and hydrogen energy.</p> <ul style="list-style-type: none"> <li>Enabled potential job creation for 100+ people, especially in Tier II/III cities</li> <li>Catalyzed commercialisation of deep-tech solutions</li> <li>Achieved estimated CO<sub>2</sub> savings of over 16,500 tonnes/year from a single project</li> </ul> <p><b>Accelerating deep-tech innovation through CIIE, IIM Ahmedabad</b> Supported two startups addressing critical needs in healthcare, diagnostics, and mobility.</p> <ul style="list-style-type: none"> <li>Delivered healthcare solutions for rural women and space-tech innovations for ISRO</li> <li>Advanced hydrogen mobility and scalable models for underserved communities</li> <li>Promoted inclusive, sustainable tech for remote areas</li> </ul>	
<b>Pillar 2:</b> <b>Sona</b> <b>Comstar - Swasth Bharat Programme</b>	<p>Prioritising healthcare and nutrition to improve overall well-being and healthcare services, ultimately contributing to a healthier and more prosperous society.</p> <ul style="list-style-type: none"> <li>Promotes health education among socially disadvantaged groups, schoolchildren, and communities</li> <li>Enhances the quality of healthcare and nutritional support provided to the people of India</li> </ul>	<p>We did not have any projects under this pillar during the year.</p>	



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<b>Pillar 3: Sona Comstar - Stree Shakti Bharat Programme</b>	<p>Empowering women by promoting education, employment opportunities, and vocational skill development.</p> <ul style="list-style-type: none"> <li>Promotes education for women</li> <li>Provides opportunities for employment</li> <li>Enhances vocational skills with a focus on women</li> </ul>	<p><b>Advancing women in STEM through targeted scholarships</b></p> <p>Supported 15 women students from underprivileged backgrounds with 25%–100% scholarships in STEM fields.</p> <ul style="list-style-type: none"> <li>Empowered career aspirations in technology, healthcare, and sustainability</li> <li>Promoted gender equity in high-impact, future-ready sectors</li> </ul>	 
			
<b>Pillar 4: Sona Comstar - Swachh Bharat Programme</b>	<p>Promoting environmental sustainability and ecological balance through responsible waste management, conservation, and access to clean resources.</p> <ul style="list-style-type: none"> <li>Reduces waste and promotes recycling</li> <li>Conserves natural resources such as water and forests</li> <li>Combats environmental degradation by reducing pollution and protecting wildlife habitats</li> <li>Promotes clean and safe waste disposal practices to maintain ecological balance</li> <li>Provides clean drinking water facilities in schools to support student health and well-being</li> </ul>	<p><b>Improving hygiene and access through school sanitation in Tamil Nadu</b></p> <p>Benefitted 5,570 students - including 3,215 girls - across eight government schools.</p> <ul style="list-style-type: none"> <li>Built and maintained sanitation infrastructure</li> <li>Enhanced student well-being, dignity, and school attendance, especially for adolescent girls</li> </ul> <p><b>Promoting environmental sustainability through afforestation in Manesar</b></p> <p>Planted 45,767 saplings across 14 acres under the Go Green initiative with Catch Foundation.</p> <ul style="list-style-type: none"> <li>Achieved 85% survival rate: 92% target in progress</li> <li>Tackled biodiversity loss and groundwater depletion by removing invasive species</li> </ul>	    
			

CSR Pillar	Programme details	Projects	Linkage to UN SDGs
<b>Pillar 5: Sona Comstar - Saksham Bharat Programme</b>	<p>Creating a healthy, inclusive, and dignified learning environment by supporting essential hygiene infrastructure and practices, especially for girls.</p> <ul style="list-style-type: none"> <li>Supports the development of appropriate health and hygiene behaviors through improved facilities</li> <li>Addresses dropout risks by ensuring gender-separated, private, and safe toilets for girls</li> <li>Enhances safety, privacy, and dignity, creating a conducive environment for girls' education</li> <li>Has supported schools in Tamil Nadu since 2015 through ongoing water, sanitation, and hygiene initiatives</li> <li>Identifies a few schools annually and provides continued support over the years</li> </ul>	<p><b>Fostering holistic child development through ISKCON scholarships – BGIS, Vrindavan</b></p> <p>Provided full academic and residential support to 36 students (Classes 3–11).</p> <ul style="list-style-type: none"> <li>Improved academic performance, leadership, and life skills</li> <li>Nurtured confidence, discipline, and social responsibility</li> </ul> <p><b>Driving digital inclusion through Youthreach Digital Literacy Centres</b></p> <p>Established centres in Gurugram and Manesar, offering NIIT-certified training at subsidised rates (INR 150/month).</p> <ul style="list-style-type: none"> <li>Trained 200+ beneficiaries, including women and working adults</li> <li>Enabled access to employable digital skills</li> </ul> <p><b>Enhancing employability through Tata STRIVE Skill Development Centre – Chennai</b></p> <p>Delivered vocational training in Business Development, CNC Machining, and Front Office operations.</p> <ul style="list-style-type: none"> <li>243 enrolled   211 certified   153 placed</li> <li>Provided female-friendly hostel accommodation and soft skills support to boost retention and job readiness</li> </ul>	
	 		
<b>Pillar 6: Sona Comstar - Surakshit Bharat Programme</b>	<p>Prioritizing the welfare of armed forces veterans, war widows, and their dependents through targeted support and assistance.</p> <ul style="list-style-type: none"> <li>Supports organisations dedicated to assisting families of martyrs, war widows, and disabled soldiers</li> <li>Provides aid to the children and dependents of armed forces personnel</li> <li>Contributes to the security and welfare of these individuals and their families</li> </ul>	<p>We did not have any projects under this pillar during the year.</p>	