# CORPORATE SOCIAL RESPONSIBILITY

# Making tomorrow better. For everyone.

As an industry leader at the helm of bringing the future of mobility to the world, we set an example by always opting for the empathetic and social approach. Our CSR interventions involving education, healthcare, livelihood and self-sustenance training are focused on bringing opportunities for our stakeholders and the communities we influence.

#### Pillars of our CSR interventions

Samridh Bharat





Swasth

Bharat

Bharat





Saksham





## **Samridh Bharat Programme**

The programme focuses predominantly on environmental sustainability and the conservation of the country's natural wealth.

Championing projects that promote innovations and incubations in mobility solutions, aimed at reducing dependence on fossil fuels.

Collaborating and contributing to programmes launched by eminent universities and institutions to promote innovationdriven startups in technology

Sponsoring projects and research programmes to combat air pollution including stubble burning, through a collaborative and solution oriented approach.

Supporting organisations working for conserving nature and combating degradation of the environment

#### Initiatives

We collaborated with the Centre for Innovation, Incubation and Entrepreneurship (CIIE), Indian Institute of Management, Ahmedabad (IIM-A) to create a start-up ecosystem space to incubate and support early-stage innovative start-ups to promote sustainability, improve quality of life and introduce cost effective solutions by supporting:

- Development of incubation infrastructure
- 8 early-stage start-ups working in (Industry 4.0 Tech, Agri-Tech, Clean Tech and Civic Tech sector) with catalytic seed support

We also partnered with the Foundation for Innovation and Technology Transfer (FITT), an industry interface of Indian Institute of Technology, Delhi, to promote commercialisation of science and technology. This project focuses on conducting research in technology to promote innovations and incubations aimed at promoting sustainable development, that will reduce the carbon footprint of the automotive industry over the foreseeable future.

- Requisite physical infrastructure to incubators
- Funding to support to take ideas to proof of concept/product prototyping and IP stage
- Mentoring support from IIT Delhi faculty and experts
- Providing constant support throughout the entire process

Start-ups supported in the first year of the programme

**Quanteon Powertrain Private** Limited

inGO Electric Private Limited

INR 20.5 mn AMOUNT COMMITTED/SPENT **TOWARDS THESE PROGRAMMES** 

# **CORPORATE SOCIAL RESPONSIBILITY**



## **Swasth Bharat Programme**

Through this initiative, we are ensuring that people residing in and around our manufacturing facilities have access to adequate healthcare and sanitation facilities.

Health outreach programmes for underprivileged people, children and communities

Creating awareness

programmes, camps

through health

and events

Supporting the development of infrastructure in healthcare centres, hospitals and dispensaries

Advocating programmes dedicated to improving women and child healthcare and nutrition

Collaborating
with agencies
working in disaster
management,
epidemics and
pandemics, among
others, including
relief, rehabilitation
and reconstruction
activities

Supplying drinking water facilities to government schools and local bodies

Initiatives

The pandemic-induced lockdown caused unrest across the entire country. However, the weaker sections of society, comprising contractual labourers and daily wage workers, were hit harder than others. Majority of these individuals do not have access to government relief measures due to the lack of documentation.

Aware of this reality, we partnered with Kaushalya Foundation to provide cooked meals and essential items like packets of dry ration and hygiene kits, among others to the underprivileged people in the areas of Delhi NCR, Bihar, Mumbai, Bangalore, Chennai, Manesar and in villages near Gurugram like Begampur Khatola and Narsinghpur, among others.

Besides this, we also installed RO systems with water cooler in Begumpur Khatola Government Senior Secondary School, Gurugram, Haryana. This will provide >1,000 students and faculty members access to clean and cold drinking water, especially during the scorching summer season.



**505,000**MEALS PROVIDED TO THE UNDERPRIVILEGED PEOPLE, FY 2020-21

INR4.5 mn
AMOUNT SPENT UNDER
THIS PROGRAMME

INRO.45 mn
AMOUNT SPENT FOR
THE INSTALLATION OF
RO SYSTEM AND WATER
COOLER



## **Surakshit Bharat Programme**

This programme undertakes measures to ensure the safety and well-being of veterans, their family members and senior citizens.

Supporting army veterans, war widows and their dependants

Collaborating with organisations working for the welfare of martyrs, war veterans, disabled soldiers and their dependants Setting up old-age homes, day care centres and other facilities for senior citizens and those belonging to the lower strata of society





## **Saksham Bharat Programme**

The programme focuses on holistic national development in domains of education, sports and gender equality, among others.

Providing
employment
opportunities
and skill
development
programmes for
the youth across
diverse fields

Supporting livestock and agriculture development programmes for farmers

Empowering women through self-help groups and promoting livelihood and employment opportunities Conducting training sessions to promote Paralympic and Olympic sports in rural India Creating awareness on the importance of education and providing vocational training to children, women, senior citizens and differently abled individuals

#### Initiatives undertaken

We are of the belief that education is the biggest driver of development. During the year under review, we installed a 75-inch smart television with a pre-installed interactive panel in Begumpur Khatola Government Senior Secondary School, Gurugram, Haryana. This will provide the students with access to different online interactive learning materials available on various platforms.

INRO.46 mn
AMOUNT SPENT UNDER
THIS INITIATIVE

Read more about our CSR initiatives on https://sonacomstar.com/investor/corporate-social-responsibilities

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